





# Reputable Software Product Development Services

# Helping Businesses Build, Deliver and Verify Their Software Products

Perfectial is a business-oriented software development company committed to helping businesses kickstart, develop, and succeed.

Perfectial has implemented innovative ideas that allowed businesses – large and small – to scale, evolve, and prosper in a range of business domains. Perfectial's competence in working with modern platforms and frameworks is recognized and highly valued within the U.S. and European markets.

With over 200 professionals in-house, including project managers, solutions architects, .Net, Java, Ruby on Rails, Python and Node.js developers, UI/UX design and Quality Assurance teams, we offer full-cycle of software engineering: from initial identification of business requirements to system testing, deployment, and maintenance.





# Why Perfectial

### Proven Track Record of Success

We build MVP, help land the 1st customer, and get off to a good start.

#### Strong Agile/SCRUM Practices

Proven development success with SaaS vendors in B2B and B2C spaces.

## Wide Business Domain Experience

Advertising, finance, security, data analytics, marketing, media, etc.

### Experience in Cloud & SaaS

Focus on the most valuable features to reduce the cost of change and uncertainty.

#### Savvy Technical Team

We are at the forefront of technological advances and innovations.

# **Comprehensive Product Engineering**

We help businesses build, improve, and grow their software product.





# Track Record of Success

Over the years, we have successfully advised, built, and enhanced applications to innovatively solve business challenges. These solutions were often accompanied by the industry's new tools, practices, and emerging technologies. With these complex dynamics, we help our clients exceed the expectations of executives and investors, ensuring the best outcome for current and future deployments as well as outpace competitors.











**AYASDI** 





#### We House

With a representative office in the U.S. and a development center located in Eastern Europe, Perfectial cherishes real engineering talents and offers technologically advanced services at a competitive and attractive price. Perfectial employs 200+ professionals who represent our core expertise, including software architecture, UI/UX, quality assurance, business analysis, and project management.

PROFESSIONALS IN-HOUSE

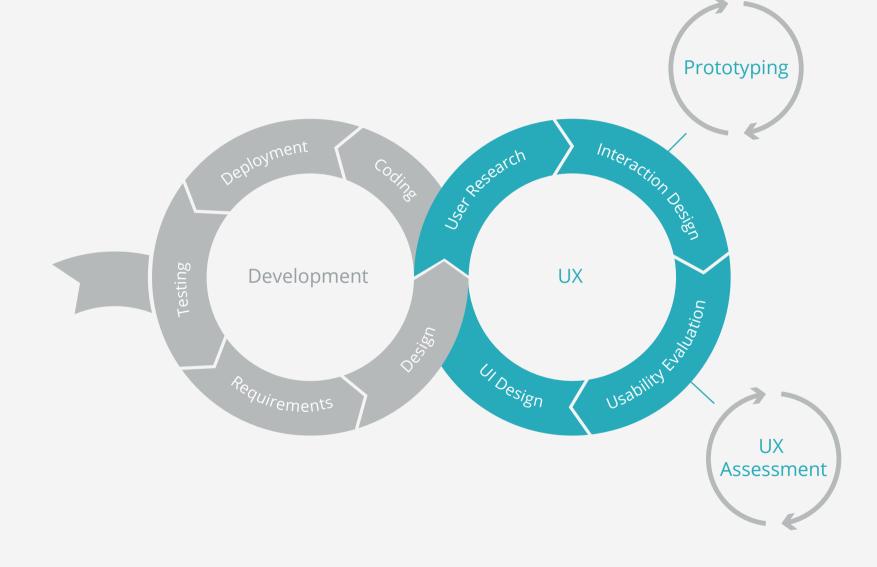
DELIVERED PROJECTS

ONGOING PROJECTS





We cover the full application development life-cycle, from initial identification of business requirements to testing, deployment and maintenance. With our strategic and tactical assistance every step of the way, your business is better positioned to deploy new products and exceed expectations in a rapid and cost-effective way.







# **Expertise**

Our experienced team will consult, advise and guide throughout the project life-cycle. At all stages of design and development, we will explain the pros and cons of each method, and seek your approval before implementing any changes. Our mission statement of "Empower your ideas" means that your final deployment will be exactly the solution you envisioned.

















#### **Industries**

Technological experience, domain-focused software solutions, and in-depth knowledge of the industries we specialize in help our clients rely on Perfectial as a trusted software development partner with hands-on expertise.

#### **Professional Services**

Contraqer LegalDecoder CloudCentral

#### **Advertising & Marketing**

Brandify
DataXu
FanServ

#### **Financial Services**

LendRise Prosper Credimi

#### Media & Entertainment

KiteReaders Frisky ESRB

#### **Real Estate**

BuzzTarget RealNex Ylopo

#### Retail

LoveRemy
DropStream
ArtPlusHome





#### **Partners**









