

WAYS TO PROMOTE YOUR PRODUCTS ONLINE

CREATED BY
Ordius IT Solutions Pvt Ltd

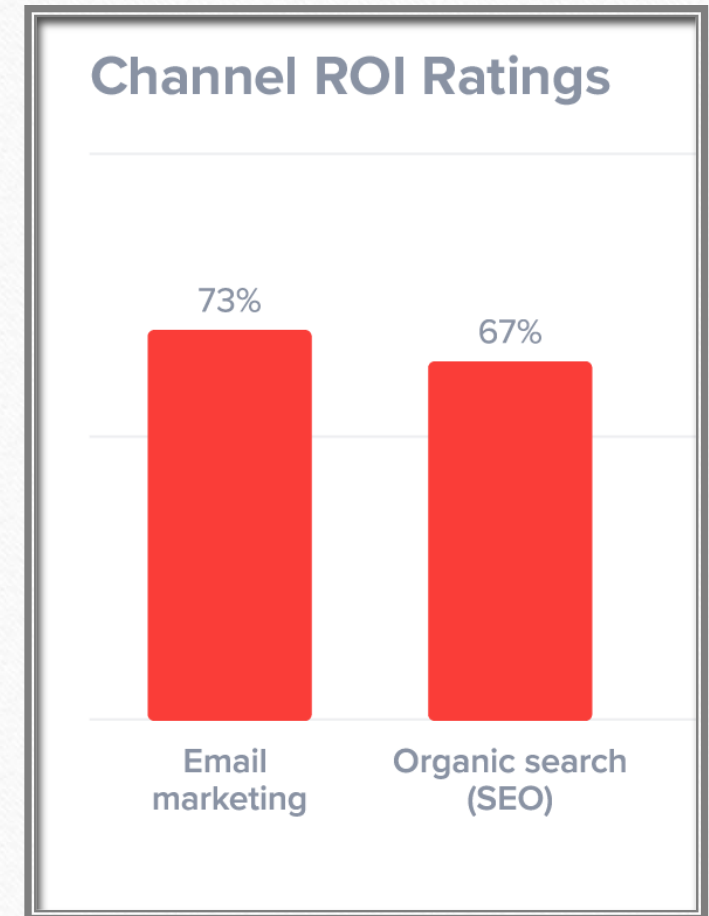
www.ordiusits.com

USE EMAIL MARKETING

www.ordiusits.com/email-marketing

Email marketing has proven to be a classic in the field of digital marketing – a strategy that always seems to work.

Email marketing helps you connect with your audience to promote your brand and increase sales.





Create An Affiliate Program

www.ordiusits.com/affiliate-marketing-service

How to Create a Successful Affiliate Marketing Program. Claim a niche market. Don't try to sell everything to everyone. Locate niche partners. Once you've claimed your niche market research and find websites that have viewers interested in your niche market.

PPC Advertising

PPC Advertising allows brands to reach out beyond their existing networks, to tap into new, highly targeted customers via search, social or display ads. We ensure companies get the best return on investment in social advertising through strategic planning, creative & ongoing campaign measurement and optimization.

Increase your income through upselling

40% of customer who have purchased from you once will buy again from you if you follow up with them.

Establish an expert reputation for yourself.

Create articles, videos or any other content that people will find useful. Distribute that content through online directories, social media sites .



Classified submission



The information provided in the Classified ads should be short and interesting to keep the reader engaged your Classified and convince them that you can offer a great deal.

Use Video



- Video is a powerful way to market your business.
- A great video starts with the title
- The description of the video is where you should go into more detail about the specifics of the video.

Use Product Images

- The more original pictures you have, the better experience for the user.
- Images should help tell a story or simplify an idea or thing.
- Many people learn visually. Images also can have a bigger emotional impact than long blocks of text.
- Although you always want to add some kind of image to your content, don't force it.

Start A Blog

- Blogs help you connect and share relevant and timely information with customers.
- High-quality blogs that are popular in your industry. Over the years, You developed a strong network.
- A blog is a discussion or informational product published on the World Wide Web consisting of discrete, often informal diary-style text entries

Get Traffic To Your Website Like? & Share!



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