# Client Stories

**Business Mobile App**

www.juvo.alreadyon.com

# Making Communication in Local Groups Be Mobile, Safe and Secure Like Never Before

## Client Background

Juvo targets local communities in Norway from health associations and science unions to sport clubs.

## The Challenge

As local communities grow, it gets harder for owners to unite members and involve them in community life because of poor communication and the lack of initiative from group members. We took on the challenge to develop an engaging app that helps local communities have closed group communications in the easiest way possible.

## The Software Solution

To engage community members on the go and make Juvo a casual part of their lives we've built native iOS and Android apps. Now community members can organize meetups, ask questions, post news, share useful info, send help requests or assist other members in their local area.

✔ Secure messaging and private user activity.

✔ An interactive map, which serves users with all the events, posts or help requests appearing nearby, based on user location and preferences.

✔ An enterprise-ready API enables communities to control members in the app without leaving member management ERP, CRM or any other back-office system.

✔ Real-time personalized notifications provide an smooth and engaging experience.
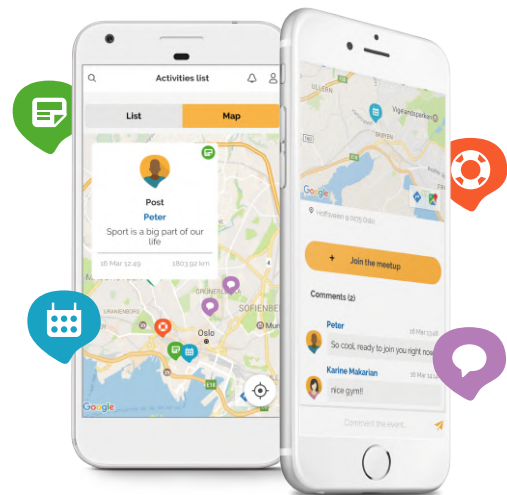
## Business Value

The Juvo app has been met with success as a startup by 20+ communities in Norway.

# CEMAsys.com

# Connecting Sustainability, Environment and Risk Management for Enterprises in an Intelligent Way

## Client Background

CEMAsys.com AS is a leading CSR (corporate social responsibility) consulting company, which provides energy and carbon management services for the Nordic region.

## The Challenge

MindK had to make it possible for companies to easily manage and report all the sustainability and environmental data within one SaaS web platform.

## The Software Solution

We've built a modular solution, with a neat, organised experience that is simple to use and compelling to an incredibly diverse user-base of enterprises.
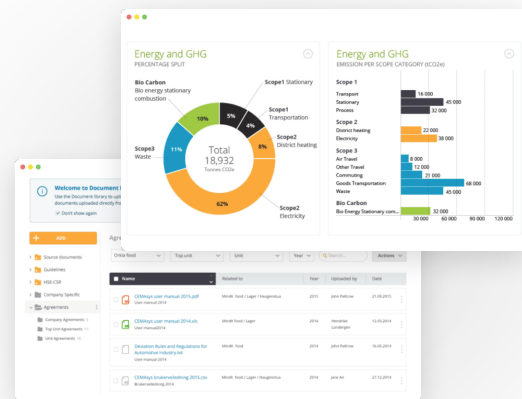


- ✓ 20 DIY reports and graphs simplify the data entry and allow the user to pick all the necessary indicators, save the form, then use it for future reports.

- ✓ An interactive dashboard to help users set up, personalise, and keep track of energy reduction initiatives.

- ✓ A single sign-on and 7 diverse levels of user access guarantee

   a smooth experience even if user access levels differ for different modules.

- ✓ Integration with external business systems.

- ✓ Cloud storage makes it easy to manage, access and share data on the go.

- ✓ New function sets added to the system can be integrated with existing modules and work smoothly together.

## Business Value

250+ midsize and large companies like H&M, Orkla, Konika Minolta and DNB have chosen CEMAsys as their sustainability management tool.

# CINX

# Powering Today's Construction Industry in the USA

## Client Background

Harrison Publishing House is a content provider for the construction industry specializing in the plumbing and mechanical segment of the construction world.

## The Challenge

The Harrison Publishing House internal team was focused on data operation, and needed a dedicated development team to build a cloud platform that allows contractors to connect with their other business systems, and distributors where products are sourced.

## The Software Solution

We've built CINX as a complex, feature-rich platform, that makes it easy for companies to synchronise internal departments, systems, products, as well as project participants within an all-in-one solution:

- ✓ More than 20 integrations including estimating/CAD systems like Autodesk and accounting systems like Intuit Quickbooks.
- ✓ Convenient company profiles where companies link their employees and businesses they do commerce with.
- ✓ Private catalogues for companies with material content, with over 25 million items.
- ✓ The ability to link to other business systems and transfer data in one breath.
- ✓ A full-transaction capability with business intelligence and dashboards for reporting.

## Business Value

CINX is widely used by contractors, manufacturers, and vendors in the USA. Customers have given positive feedback on the platform, so our client is rolling out new capabilities for their company that allow them to grow.

# Bringing Scientific Journal Publishing to the Age of Digital

## Client Background

Business Perspectives is a consulting and publishing company which is part of a network of publishing organizations and projects.

## The Challenge

Living in the digital age means massive changes to the publishing industry. While continuing to print scientific journals, Business Perspectives aimed to create an international platform, where people can read and download individual articles,as well as subscribe to scientific journals and monograph editions.

## The Software Solution

Together with Business Perspectives, we set off on a journey to transform complex catalogs of journals and articles into a powerful E-commerce system, tailored for the scientific community:

✔ Reading and purchasing of scientific journals is a 100% digital experience. Users can buy the entire magazine, purchase individual articles, as well as rent an article for viewing for a lower price.

✔ Convenient payment with a couple of taps.

✔ Collection and dynamic visualisation of data about authors (e.g. rating, number of profile views, publication downloads and more).

✔ Virtually the easiest way to promote scientific articles. The platform is SEO-friendly, with integrated social media sharing and e-mail content alerts to subscribers.
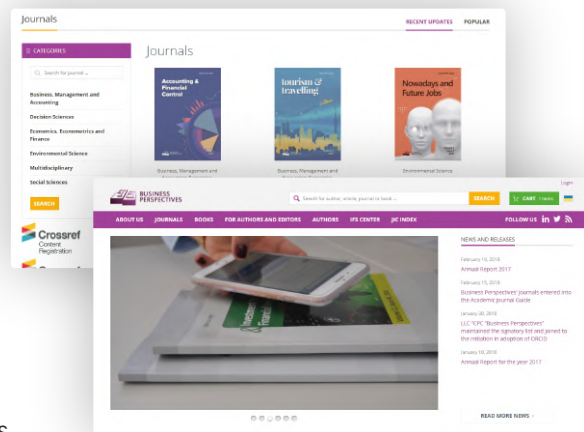
## Business Value

The E-commerce solution we've built gives our client tools and options to build online business through sales of articles and journals, as well as opportunities for authors to be published. With 8K+ users a month, more than 450 thousand publications have been downloaded and over 5 thousands authors published thanks to the platform.

# Managing and Growing Communities Has Never Been Easier

## Client Background

Already On provides customised digital solutions for communities and associations of Norway.

## The Challenge

With tens of thousands of organisations in Norway that have various vertical or horizontal organizational structures, out-of-the box CRM solutions simply doesn't work. Equipped with client ideas, we had to build a flexible and feature-reach solution from the ground up.

## The Software Solution

CHOO is a cloud-based SaaS member management system tailored specifically for community needs. With CHOO, communities have a transparent way of engaging members, be it a health association or a political party:

- A web portal for future and existing members, designed in a GDPR- compliant manner.
- Member management module for effortless search, filtering, tracking existing members, and adding and engaging new ones.
- An event management module simplifies the process of arranging conferences and events with options to select groups of members to be invited, create invitations and even book a venue space.
- Simplified invoicing process and integration with several local bank systems.
- Integration with various ERP, booking, accounting systems.
- Automated newsletters with a number of customised e-mail templates.

## Business Value

CHOO handles everything from member engagement to billing in many organisations in the Nordic region. Our collaborative work with Already On resulted in 130K+ new CHOO users a year, 500+ successfully organised events and 870K+ invoices generated within the platform.

# mind.k

# Challenge us with your idea!

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