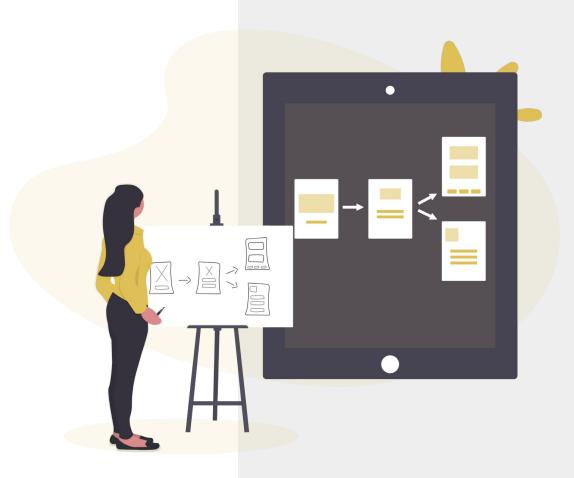


FROM IDEA TO RELEASE AND BEYOND

Insights about business collaboration and engineering processes













02

SERVICES

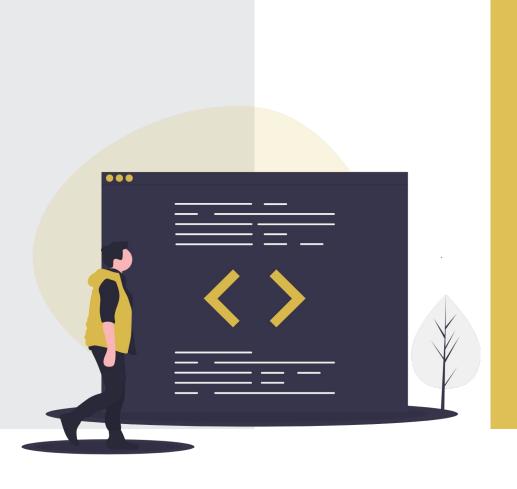
From wireframes and UX research to engineering and project management.



SERVICES WE PROVIDE

DESIGN	DEVELOPMENT	PROJECT MANAGEMENT	DIGITAL MARKETING
UX design & wireframing	Cross platform & native mobile	Agile	Traffic monitoring
High fidelity UI design	Web app & website development	Product management	SEO & analytics
User studies & analysis	IOT & embedded devices	Consulting	Social media management















03

DEVELOPMENT

Choosing technologies, setting up environment, coding, documentation, code tests



WEB DEVELOPMENT

We are working on complex web apps with supporting backend services. Besides that, we released multiple highly performant creative websites for our clients.

MOBILE DEVELOPMENT

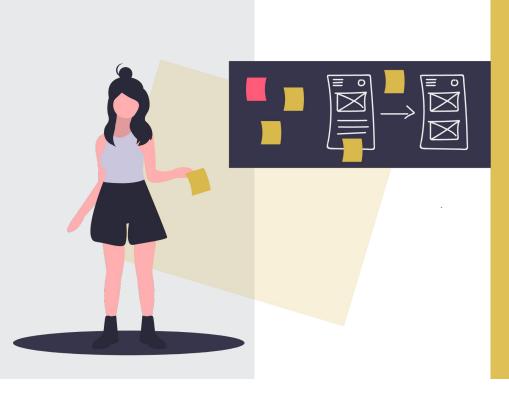
- React Native for cross platform development
- Native Android and iOS development
- Highly scalable mobile apps and supporting services



RELEASE MANAGEMENT AND TESTING

- Thorough testing on all major devices and environments
- Test coverage if needed
- After release support and maintenance















DESIGN

Wireframes, mockups, UX research, accessibility requirements



DESIGN PROCESS



WIREFRAMING

The way app and the information within the app will be structured. With tools like Adobe XD we can show all user flows and interaction points. We try to understand our users and target markets



HIGH-FIDELITY

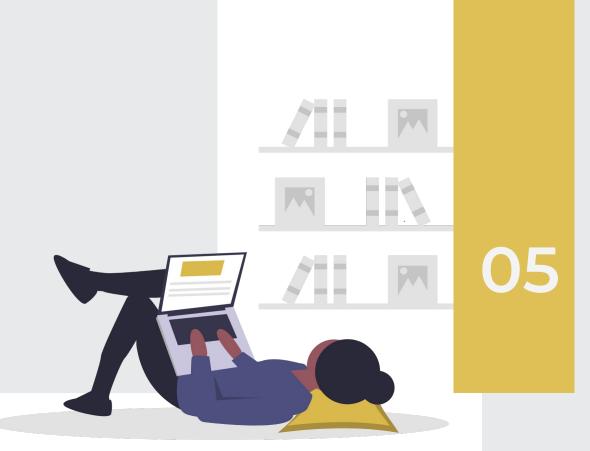
Polished UI on top of optimal UX. We are able to develop custom design system that supports customer needs. We work with industry standard tools like Sketch, Invision and Adobe suite.



PROTOTYPING

Interactive mockups that represent the look & feel of the app. Prototypes are first level of collecting feedback from our clients and users and they serve as important milestone in product release.

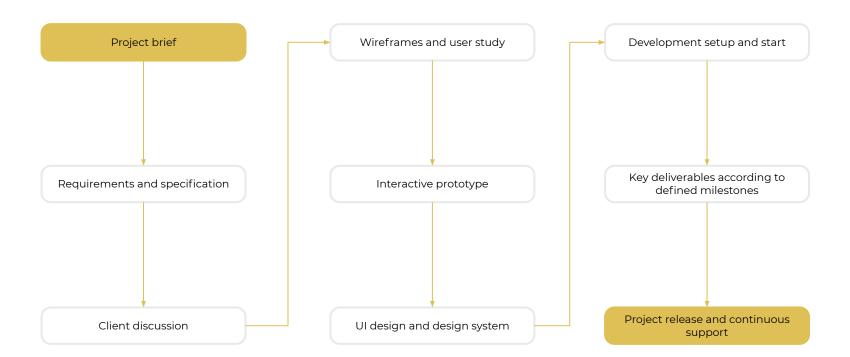




PROCESS

How we work from start to finish







LET'S STAY IN TOUCH

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