



PRIME HOLDING

Product Development & Consulting

PREMIUM SOFTWARE DEVELOPMENT COMPANY

Models

— Staffing

You lead the vision.
We execute it

— Product Development & Consulting

Product Owners help you define
the vision. We execute it.

500 +

Software engineers

250 +

Software engineers

17

years in business

Sofia

Based in Bulgaria



› Scale

- ◇ Scale your product team on demand, without lengthy, risky and expensive hiring process
- ◇ Choose the people you want, easily replace the Ones that don't fit.

› Expertise

- ◇ Implement projects that require special skill sets, outside your current domain
- ◇ Full spectrum of talent: Architects, Developers, QAs, Designers, UX specialists, Product Owners
- ◇ Special areas of expertise: Fintech, Blockchain, Networking, HR

› Partnership

- ◇ Long term relationship
- ◇ Agile cooperation



**SUCCESS
WITH
REMOTE
TEAMS**

- ◇ Experienced in working for remote clients
- ◇ High-speed broadband, large screen TVs and multitude of communication platforms allow for effective remote collaboration
- ◇ Flexible working hours to compensate for time difference
- ◇ On-site visits by solution architects and/or team members
- ◇ State-of-the-art IT infrastructure and security measures
 - On site code hosting
 - Secure VPN
 - Dynamic isolation
 - Juniper Firewalls
 - Security audit possible at any time



BUILDING TEAMS

optanix

Business service assurance, New York, USA

Optanix

Optanix Advanced Service Assurance Platform Full Stack Development

- ◇ Built and managed 5 SCRUM engineering teams.
- ◇ Providing in total 40+ engineers in various teams.
- ◇ Successfully aided in the delivery of several crucial releases for the product.
- ◇ Introduced practice and process improvement to ease identified pain-points.
- ◇ Redesigned, maintained and implemented from scratch 10+ services based on the microservice technique.





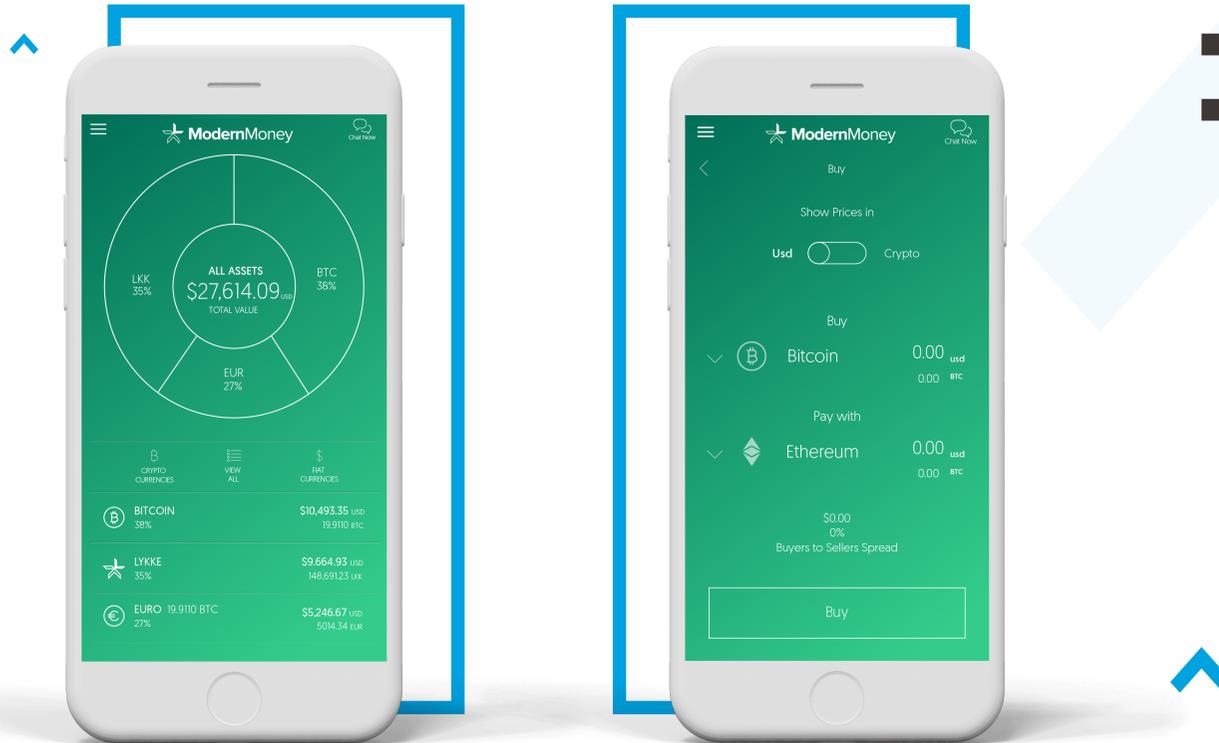
Computer Networking, Boston, USA

SevOne

Leading digital infrastructure management company

- ◇ Built a development division with 17 teams and more than 100 engineers for less than 1.5 years
- ◇ Assisted with a broad range of services such as Software Development, Product Management and Consultancy
- ◇ Built a revenue generating Professional Services department providing customizations to enterprise clients
- ◇ Built and trained a specialized highly technical support team helping new clients with all problems





Financial Services, Zug, Switzerland

Lykke

Cryptocurrency exchange building a global marketplace

- ◆ Built a team of 25 engineers in under 6 months
- ◆ Developing multiple products including Personal finance application, Algorithmic trading platform, Natural capital investment applications etc.



- ◆ Helped B2B department attract new partners to use the main platform
- ◆ Helped with the creation of white-labelling strategy and client's expansion
- ◆ Introduced QA Automation framework improving release cycles and overall product quality



The Intellection Group, Inc.
Your Partner for Web-based Business Solutions

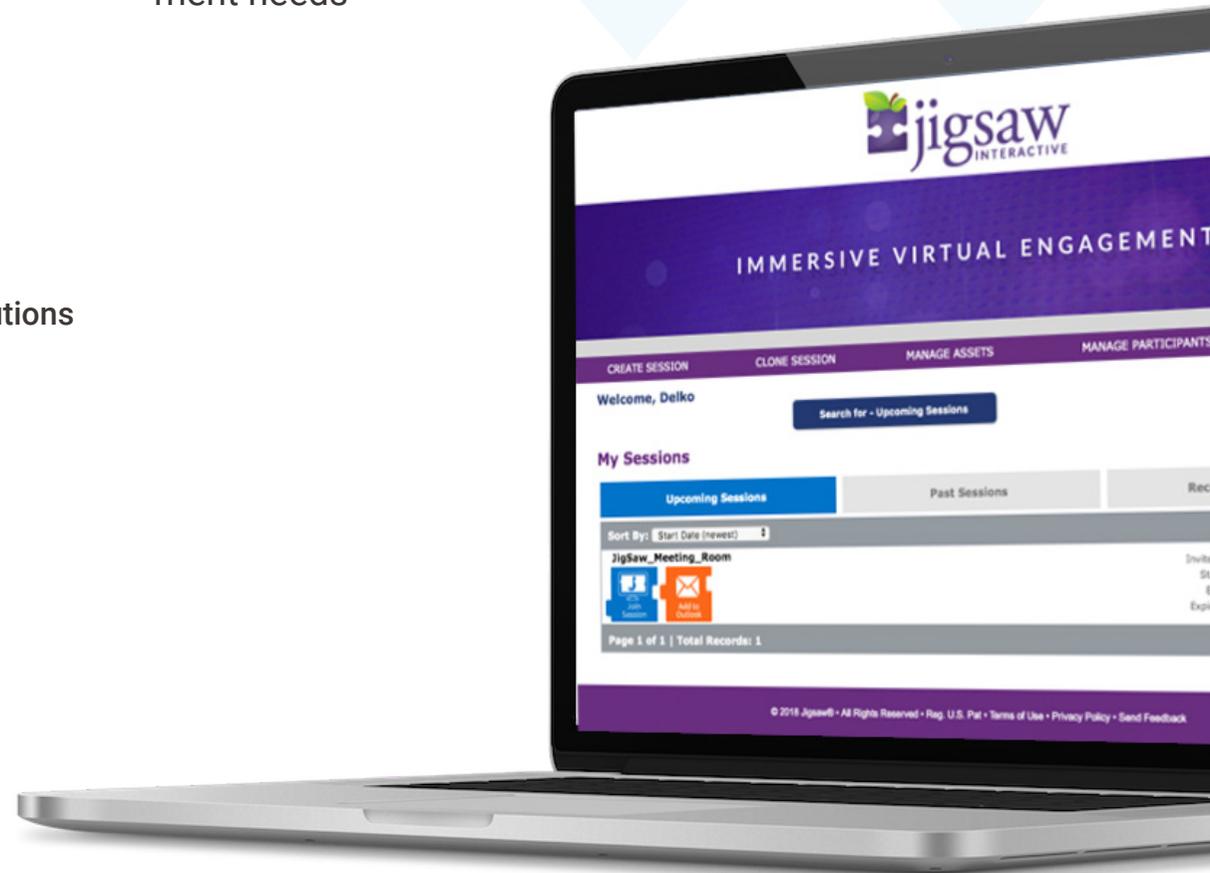
Information Technology and Services,
Johns Creek, USA

The Intellection Group

Sophisticated, high-quality and innovative technology solutions

- ◆ Built two scrum teams with 12 software engineers
- ◆ Ongoing product development for 9 years
- ◆ Product is the leading edge, multi-dimensional, virtual, and personalized online training software
- ◆ Features such as interactive multimedia sharing, participant engagement tools and a reporting mechanism to effectively assess each training, session, or class

- ◆ Product is running on an Amazon infrastructure, making it scalable and loading dependable
- ◆ Our dedicated team covers all technologies and technical support in accordance with the project development needs



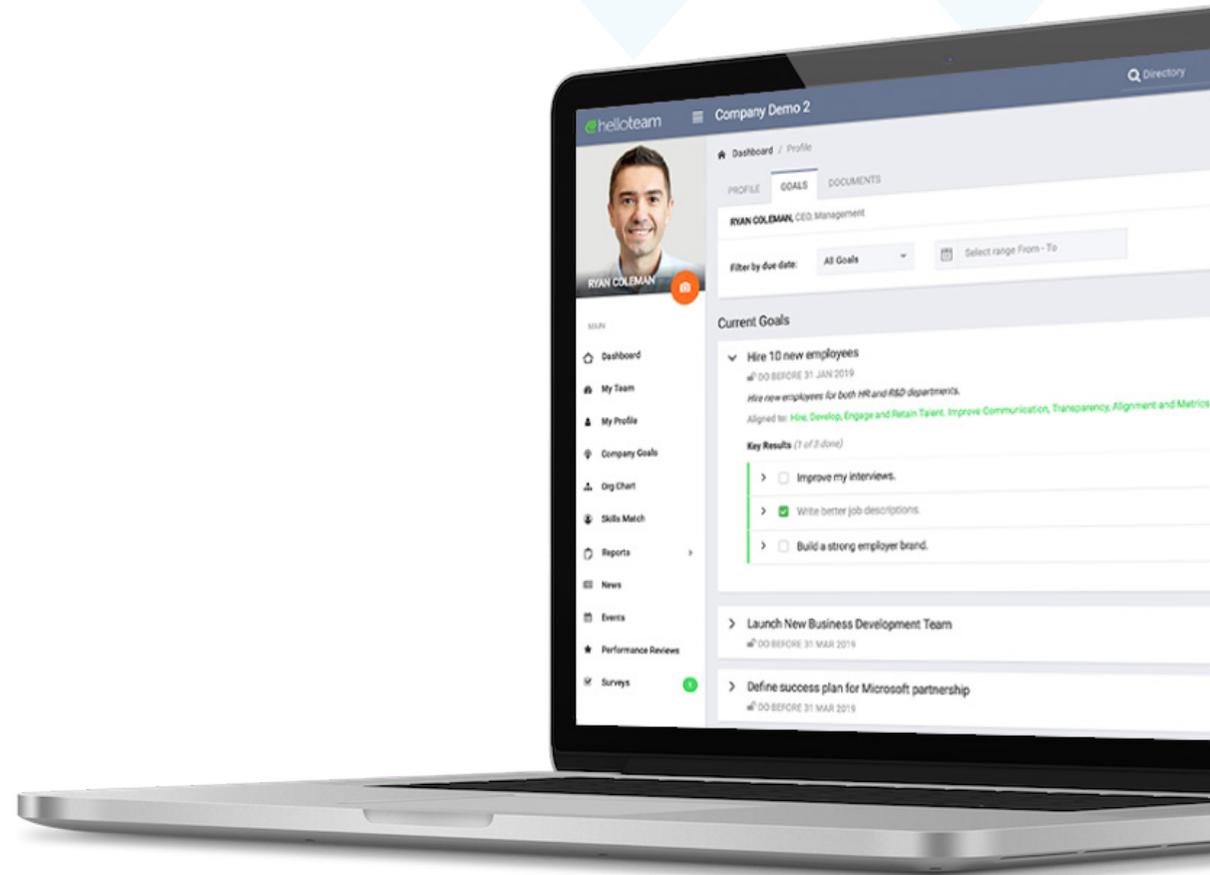


Human Resources, Boston, USA

HelloTeam

Modern engagement and talent management platform

- ◇ Built a full development team of 10 engineers
- ◇ Implemented founder's vision - from an idea to market in 12 months
- ◇ Created a cloud based, flexible and reliable SaaS platform, 99% uptime
- ◇ Doing the product management and helping out with sales initiatives
- ◇ Raised additional 2MM USD after Proof of Concept
- ◇ Worked on the marketing by creating the visual identity, marketing materials, websites





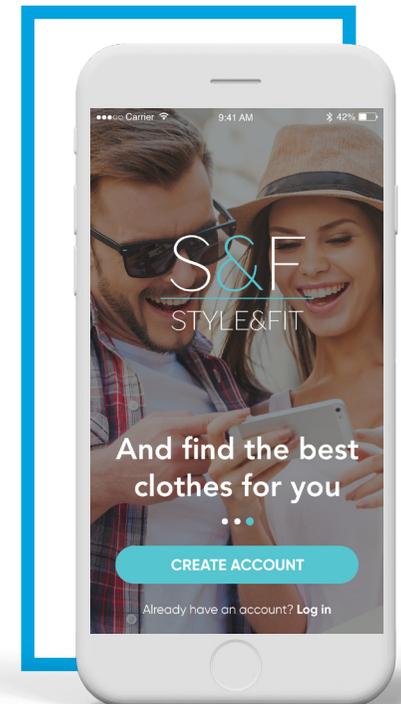
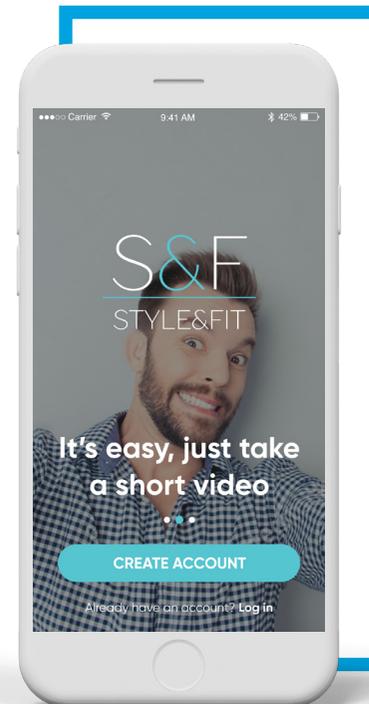
Computer Software, Boston, USA

Sano IT Solutions

Realistic human 3D avatars created from photos and videos

- ◇ Assign a dedicated Scrum team of 6 engineers, 1 QA, 1 Architect and 1 Product Manager
- ◇ Provide overall development, product and strategic vision for the product. Create detailed competitive research and find a product niche.
- ◇ Research technical solution in a pretty narrow domain with only a handful of competitors
- ◇ Create intellectual property in the domains of background subtraction, human body registration, human shape fitting and measurement extraction

- ◇ Reach high levels of accuracy of human body measurements
- ◇ Reach high levels of 3D model accuracy and presentation
- ◇ Create and train neural network
- ◇ Build iOS and Android apps from scratch
- ◇ Develop well-documented API that could be used both internally and externally
- ◇ Allow users to manage operations in an administration panel





Computer Software, Boston, USA

AppNeta

Leader in end-user performance monitoring solutions

- ◇ Quickly setup a development team of 8 engineers to improve a current product in the company portfolio - the Monitoring Point
- ◇ Developed critical networking functionality - added WiFi capability to the monitoring point
- ◇ Add security related functionality - LDAP authentication
- ◇ Also doing work on the core cloud analytics platform - gathering, analysing and displaying of information
- ◇ Adhering to the strict process, code quality and security standards of the company



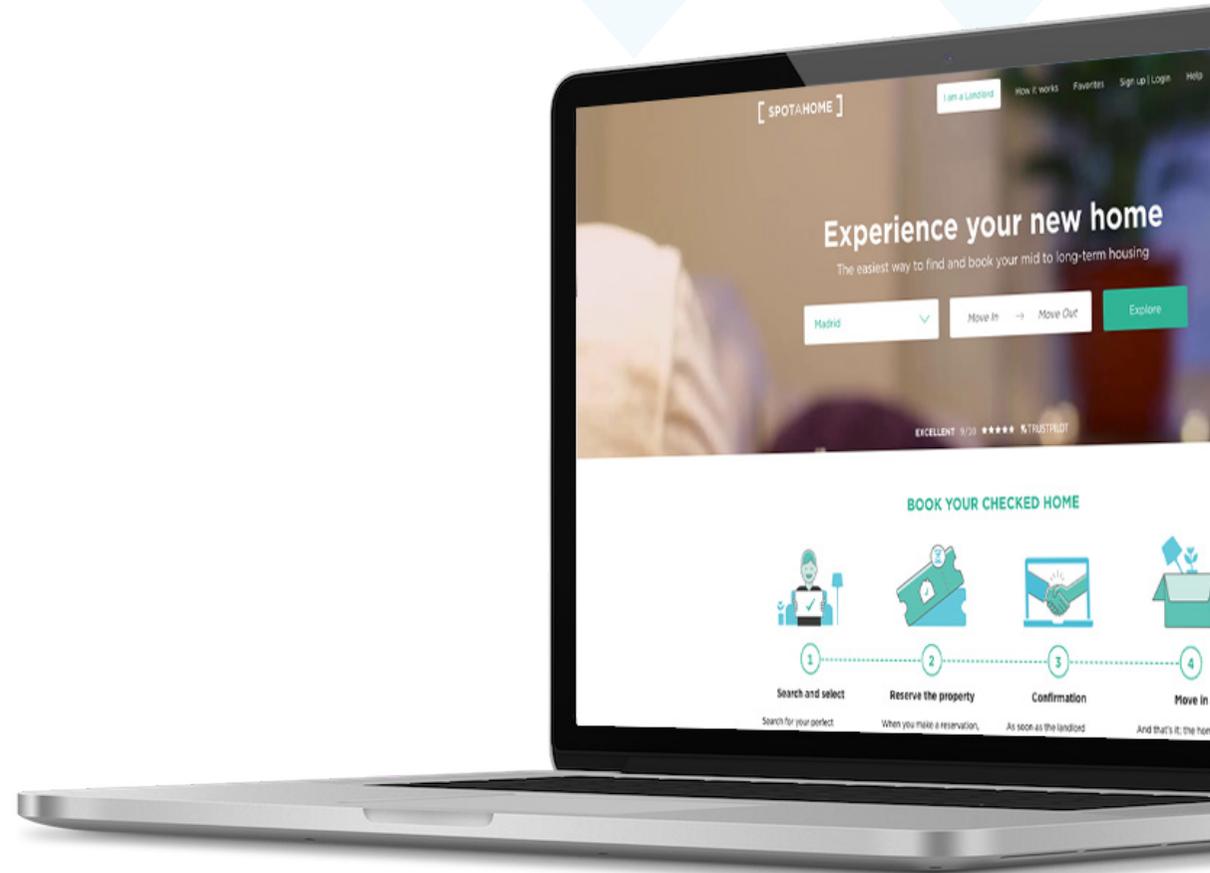
[SPOTAHOME]

Real Estate, Madrid, Spain

SpotAHome

Property management software

- ◇ Built a development team of 5 engineers
 - Scaled the team up/down as needed
- ◇ Implemented a whole new system that allowed SpotAHome to enter a new market - Property Management
- ◇ Implemented fast and secure automated payments
- ◇ Improved the lease management software
- ◇ Full access to your rental information
- ◇ Introduced tenants profiles
- ◇ Competitor advantage system





Computer & Network Security, Reno, USA

BlackRidge

Next generation cyber defense that cloaks and protect servers

- ◇ Built a small development team of 4 engineers
- ◇ Inhouse development of daemons and back-end clients for BlackRidge's patented VPN
- ◇ Agile development of OS agnostic solutions - supporting Linux, Windows and macOS
- ◇ Researching and designing enterprise architecture for Active Directory daemons
- ◇ Preparing acceptance test plans and performing QA in complex network security environments

- ◇ Providing maintenance and consultation for the delivered products





Information Technology and Services,
Sherman Oaks, USA

CloudMyBiz

Fortune 5000 company, providing cloud based business solutions

- ◇ Built a team of 1 BA, 2 developers, 1 QA and 1 PM
- ◇ Development of Salesforce native application which provides loan servicing and syndication management functionality
- ◇ Determine which features will go into the product release, provide product strategy
- ◇ Provide on-site consulting to customers in North America
- ◇ Extend the core team for ad-hoc projects

- ◇ Ensuring compliance with high security requirements
- ◇ Providing 1st, 2nd and 3rd line customer support in North America

