



## Company Presentation



# WHAT WE DO



## Web Development

Rich UI, powerful SaaS solutions and business process automation apps. Let's make your customers happy!



## Mobile Development

Empower your business with a mobile app to embrace BYOD era, win new customers and markets.



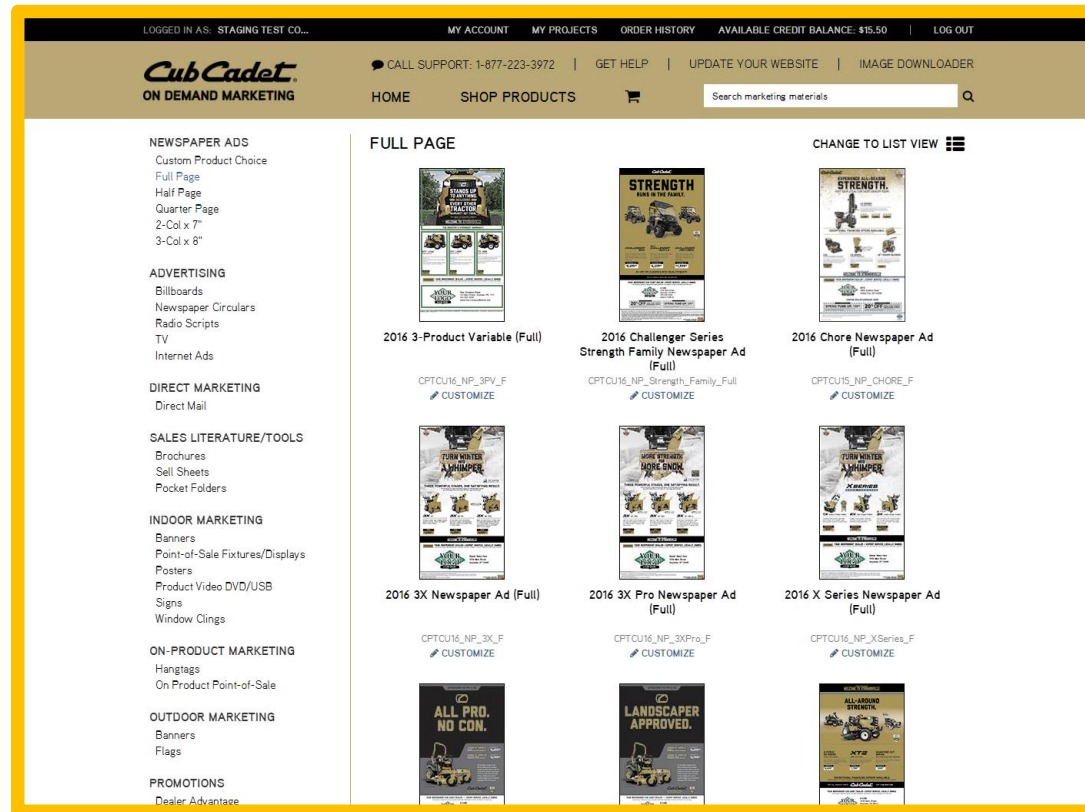
## eCommerce Development

Turn your company into ultimate money making machine with our technical and business expertise.



## IoT Development

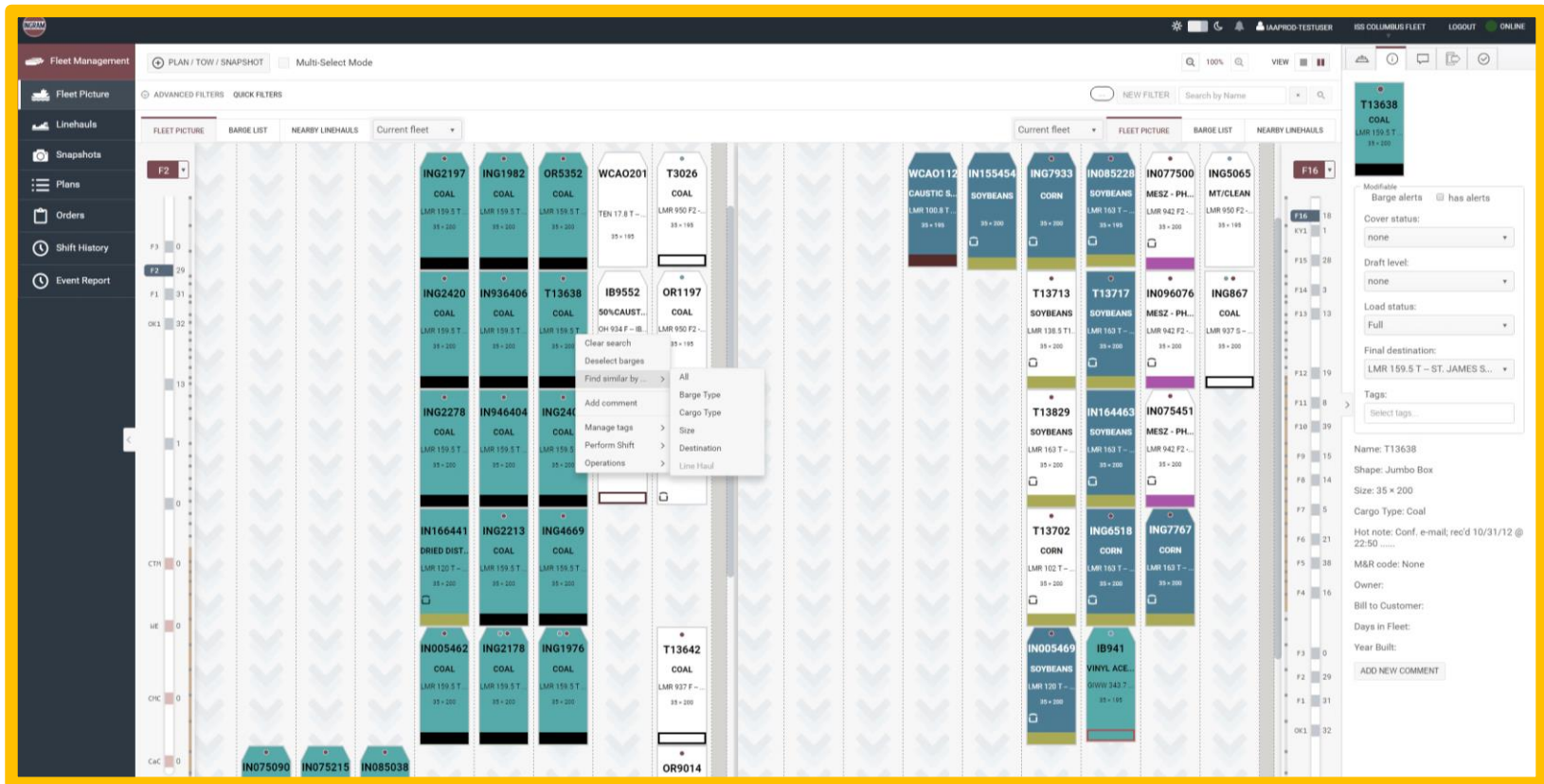
Want to disrupt the market with a genius invention or a simple thing making millions people life better?



## 2-Com

Since August 2015 our company developed and keeps maintaining a multi-tier and multi-tenant e-commerce solution as well as a series of supporting websites which serve as a sales and marketing toolset to various manufacturers and their dealers. The customer is a company providing marketing logistics services, headquartered in Nashville, TN.

HTML, CSS, JavaScript,  
AngularJS, NodeJS,  
MongoDB, ASP.NET,  
MSSQL, NetSuite



## Ingram Barge – Fleet Management System

A rich UI application to manage the fleet of 5000+ barges for our customer. It includes visualization of barges location, planning their movements on the river, collaboration between shore-side personnel and boat captains. We tightly collaborated with customer's team to seamlessly integrate this app into their existing infrastructure and provide end users an efficient tool they will be using on daily basis.

AngularJS, ASP.NET, DHTML, Web API, MS SQL, NHibernate, SignalR, NServiceBus, RabbitMQ



The screenshot displays the Suter web application interface. At the top left is the Suter logo. The top right shows the user 'admin' logged in as 'adminsuter@mail.com' with a 'my account' link. A navigation menu includes 'Company', 'Users', 'Customers', 'Projects' (highlighted), 'Devices', 'Orders/Delivery', 'Statistics', and 'Logs'. The 'Projects' section shows a form for 'Project1' with fields for 'Name', 'Description', 'Start date' (23/12/2016), 'End date' (14/01/2017), 'Employee', 'Customer' (bbb), and 'Project Manager'. Below this is an 'Objects' section with a table:

Name	Gps	Comment	Silos	Heaters
Object1			3	1

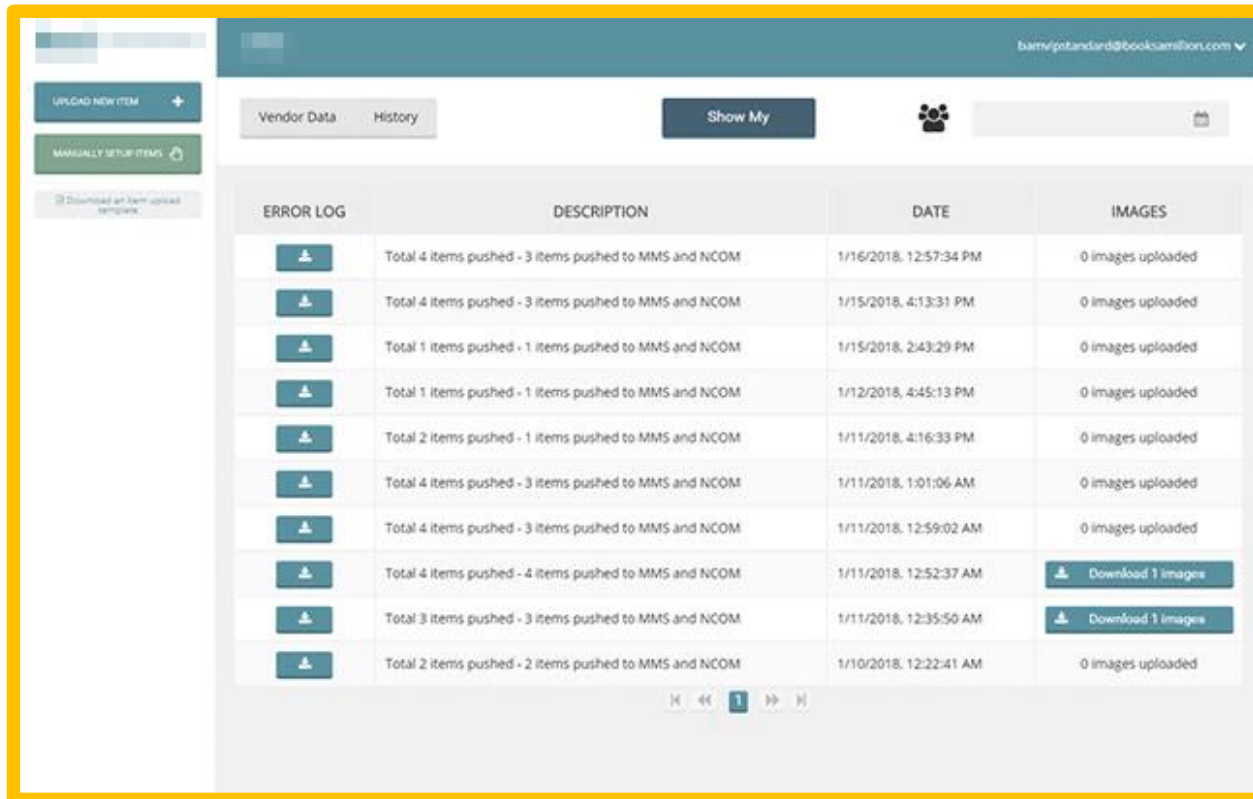
At the bottom, a calendar view shows a project schedule for December 2016 and January 2017. The calendar has columns for days of the month and rows for different project objects. The objects listed are 'Project1', 'Object1', 'silo1', 'Silo#14', and 'Test for assigned silo to Vit'. The calendar shows that 'Project1' is active from Dec 23 to Jan 3, 'Object1' from Dec 23 to Jan 3, 'silo1' from Dec 23 to Jan 3, 'Silo#14' from Dec 23 to Jan 3, and 'Test for assigned silo to Vit' from Dec 23 to Jan 3.

## Suter

The solution connects silos and heaters operated by the customer to a central IT-system using remotely monitored sensors and provides multiple user roles with the following:

- Monitor the status and certain attributes of the connected devices
- Plan resources into projects
- Monitor the filling level of the silos including order initiation for refills

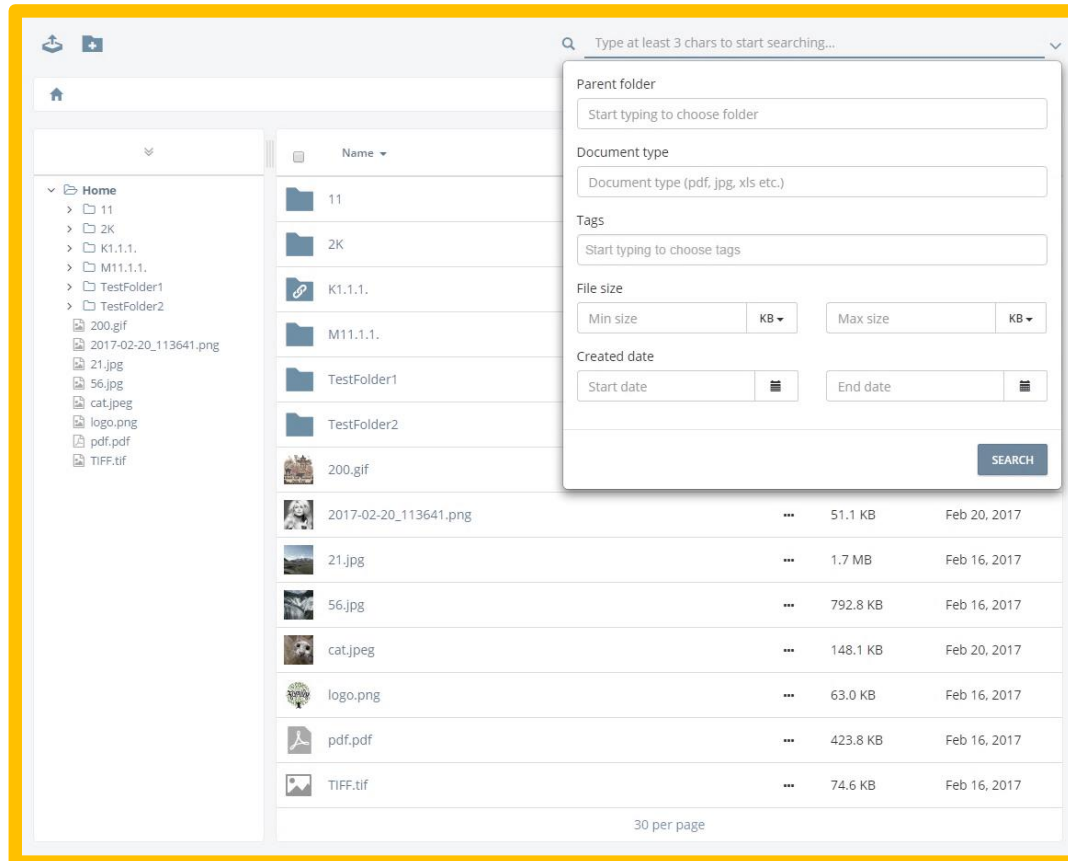
HTML, CSS, JavaScript,  
AngularJS, NodeJS,  
MongoDB



## Books-a-Million – Vendor item portal

A tool for online web-shop to add new products in batches and publish this data to supporting ERP systems.

Angular 4, PHP Zend, bootstrap



## Document Management System

Document Management System is built on top of ownCloud and behaves as a widget which can be embedded into any application to upload and manage documents. Provides flexible user experience and modern UI. Application required to extend ownCloud and to build middle-layer API to make easy to integrate with other applications.

AngularJS, ASP.NET, PHP,  
ownCloud, Web API,  
MSSQL



This is an easy way to see, and fix any transcription errors. You get some useful statistics below the editor, and you can listen back to the audio from the beginning, or quickly start a few seconds before the cursor position to check up on the accuracy if you are not sure.

**Colour word confidence**

Welcome to English in a minute. Children love to slide down the slide at Angra let it slide.  
<<<<<-----SPEAKER: F3 ----->>>>>  
All the kids in my neighborhood are driving me crazy. They left their bikes on my property again. They're just kids. You should let it slide. I did let it slide the first ten times but now they are doing it every day. Well in that case you should really let them have it slide.  
<<<<<-----SPEAKER: F2 ----->>>>>  
The verb means to move smoothly along the surface if you let something slide. You choose to not pay attention to it. And our example Jonathan first chose to ignore the bikes left on his lawn until he could no longer let it slide. And that's English. In a minute.

**Transcription Confidence:** 95,3%

**Total silence in file:** 21,77%(12,74 seconds)

**Time at cursor:** 32,86 seconds

**Speaker at cursor:** F3

Play audio at cursor

Play

Stop

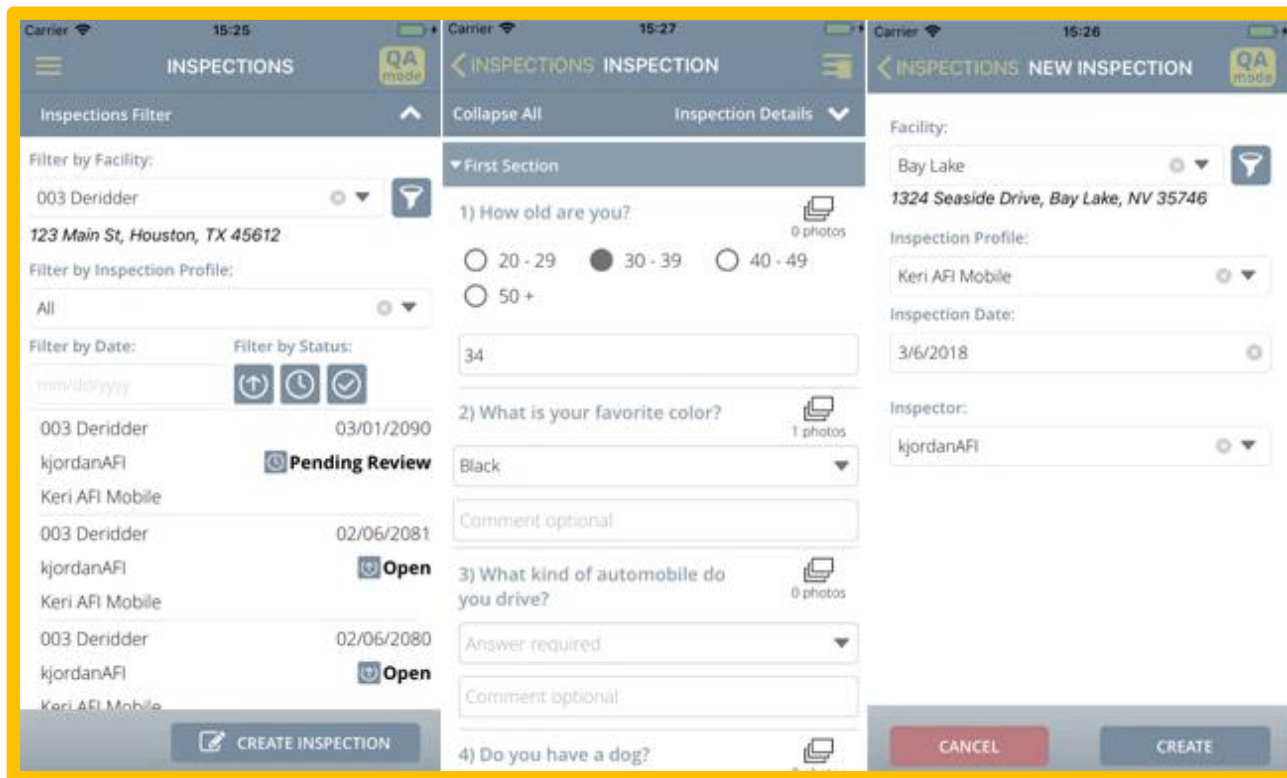
Rewind to start

## Speechmatics – AutoTranscribe

A desktop application which sits in system tray, monitors defined folders and automatically performs transcription of audio and video files using Speechmatics API.

C#, WPF, FFmpeg, Nlog,  
CastleWinsdor

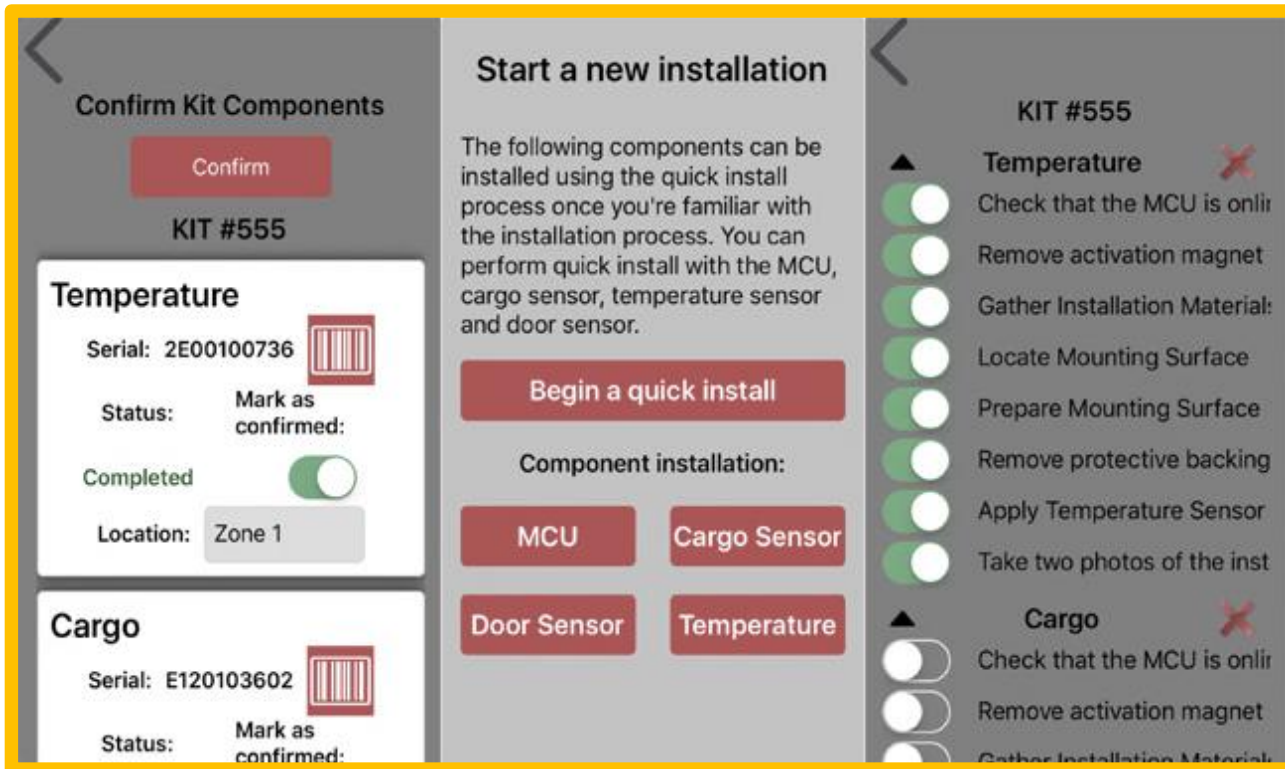




## TitanCloud – Mobile inspection tool

Mobile application to manage and conduct on-site inspections particularly for hospitals to meet compliance requirements. Inspections include configurable surveys having various types of UI controls. It can work in off-line mode and sync data with server in on-line mode.

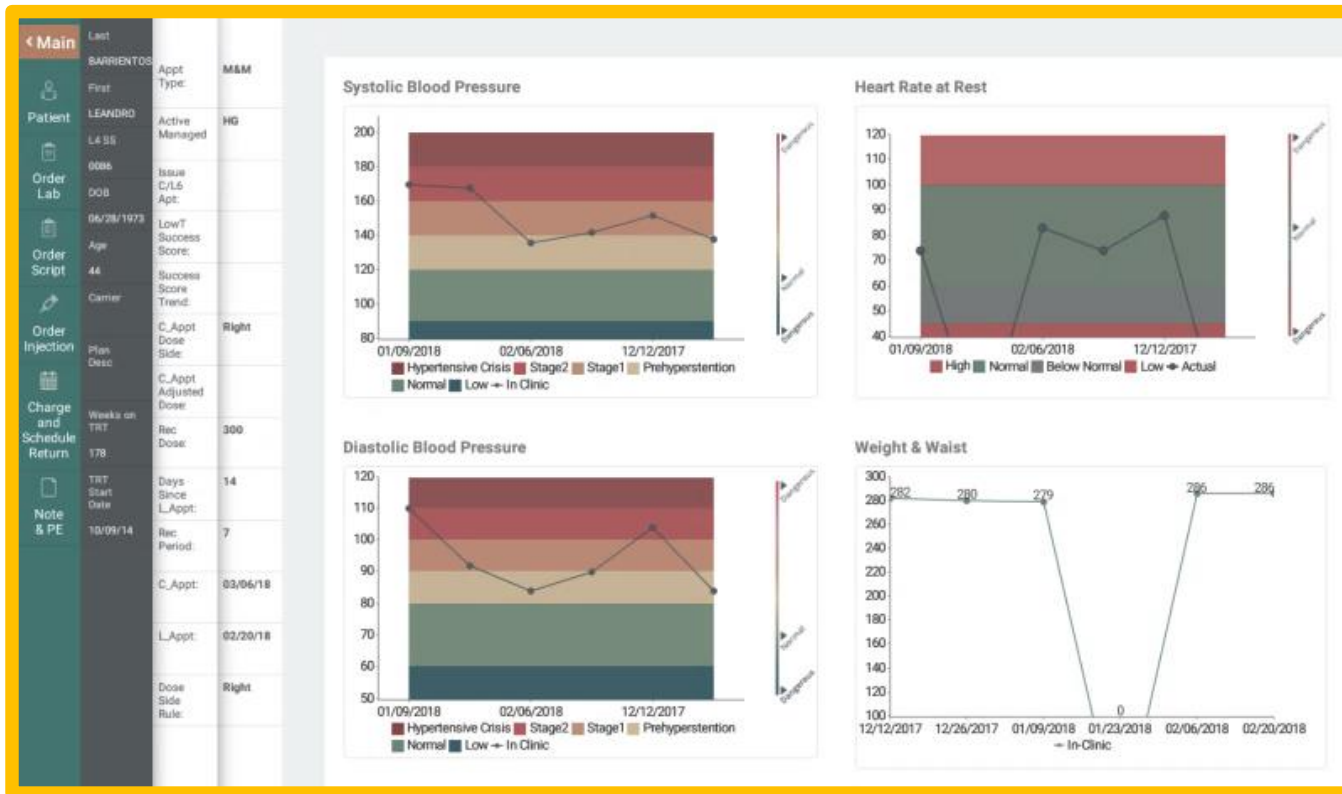
Xamarin, iOS, Android



## TruckLite – RoadReady Install

Mobile app is used to install the suit of truck telematics sensors. It captures trailer information, installation locations, kit statuses, and coaches users through installing all of the kit sensors.

Xamarin, iOS, Android,  
ASP.NET WebAPI



## LowT Center – Practice App

A set of applications for a low testosterone therapy used both by patients and doctors in 40+ locations across 10 states in the US. Includes patient profile, lab tests, treatment course and return visits management.

Xamarin, iOS, Android,  
ASP.NET WebAPI



# OUR TEAM



**Michael Tsapenko**  
Founder/CEO

Established by senior IT business professionals with many years of intensive experience in the IT industry, today SoftPositive is a strategic software development vendor and partner to companies in the USA and Europe with its main development center in Ukraine. We bring our expertise and experience of large software development companies into SMB segment: start-ups and mature companies looking for the best value-to-money ratio.





# PRICING

	Minimum quantity	1-2	3-5	6-9	10+	Category*
Engagement model	Minimum duration, months	Hourly rate / Monthly mark-up, USD				
Fixed-price/Short-term	1		35			senior
			28			middle
Long-term T&M	6	32	31	29	27	senior
		25	24.5	24	22.5	middle
Dedicated team: gross salary + markup	12	-	1300	1200	1100	any

**\*Category:**

- Senior – senior JavaScript or PHP, any mobile or .NET developer
- Middle – middle JavaScript, PHP or QA



# DEDICATED TEAM

Dedicated Team is a business model where client and SoftPositive mutually agree on project requirements for the specified amount of time and our company provides IT professionals that suit clients demands and will fully concentrate only on projects for one company at a time. Client has full management control over the project and team, while service provider is used for recruiting and administrative support.

## Terms

- We provide 30 days probation period.
- After probation firing/leaving notice is 30 calendar days.
- We provide estimated salaries according to required skills and seniority.
- Current tax is 5% +30\$/month.
- 20 days of vacations (accrued monthly) and sick leaves (up to 12 days per year) are billable.
- We provide fully equipped modern working place.
- Any extras at cost.

## Benefits

- Client's business domain knowledge and expertise are gained and preserved within the team.
- Complete control over the selection, motivation and management of dedicated team.
- Salaries and tax transparent to the client.

## Challenges

- Client must take active role in communication and negotiation and invest a lot of time into management.
- Dedicated team members have less opportunities to learn new techniques outside their area in the project.
- Less efficient therefore not available for short-term projects and tiny teams.