Everything is possible and we get it done!

potick

About

Potick is a web design and development company

Our team consists of highly talented and dedicated specialists and is based in Ukraine. This allows us to provide high quality services for a reasonable price.
As understood from our logo we enjoy putting ticks next to completed tasks and finding unique solutions. Moreover we love it when our clients are calm and satisfied.
That's why we offer a wide range of services that covers practically anything related to your brand online presence.

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Services

Web design and development

The pandemic made it obvious how important it is for a business to have the website at least. We cover practically everything related to websites including design, development and further support.

Email Marketing

Learn more about your clients' preferences, interests and demographics and use this information to succeed. Our team will make all the necessary settings for you and provide required analytical reports.

Social Media Management

Become closer with your clients on social media. Potick offers full support including the research on what media to use, setting up the accounts, content plan, design and automation of the posting process.

Analytics

Stay in touch with your clients and keep everyone up to date with the products and services you offer. We will help you make this regularly and automate the process.

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Tools and Skills

Web development

WordPress
HTML
CSS
Sass
CSS3
HTML5
JavaScript
PHP
SCSS

Web design

Adobe Photoshop
Adobe Illustrator
Adobe XD
Figma
Zeplin
InVision
Sketch
Marvel

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Our portfolio

The Infinite Mind - Dementia Project

theinfinitemind.org

About Project:
The Infinite Mind - Dementia Project is an educational project based in Costa Rica aimed at increasing awareness about dementia both locally and worldwide, empowering and encouraging those living with it. In order to achieve the project's goals we've designed their attractive and informative website that promotes dementia education, communication techniques, and services provided by the team, both in English and Spanish.
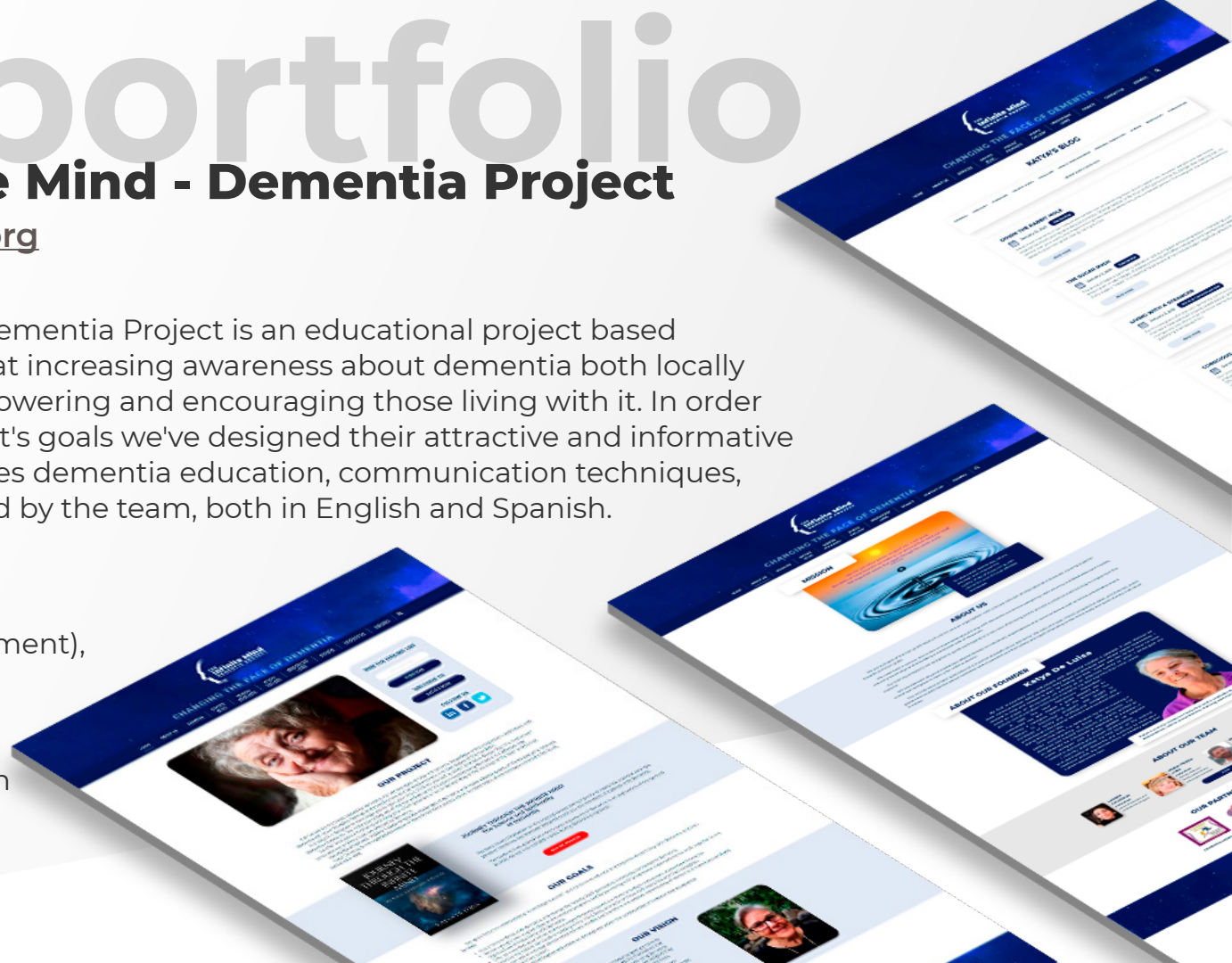
Solution:
WordPress website
(design and development),
email templates

Industry:
Non-profit, education

Business Status:
Active

Our portfolio

Alama Foundation

alamafoundation.org

About Project:
Alama Foundation is a non-profit organization engaged in helping aging adults. The task was to create a website that would depict Alama Foundation's mission, list various projects of the organization and encourage people to donate and participate.

Solution:
WordPress website
(design and development)

Industry:
Non-profit, education

Business Status:
Active

Our portfolio

Hooga Homes and Gardens

hoogahomes.com

About Project:
Hooga Homes and Gardens is an online furniture store operating under the non-profit organization. The client needed a simple attractive website that would be easy to use for end consumers and would also address the social mission of the organization.
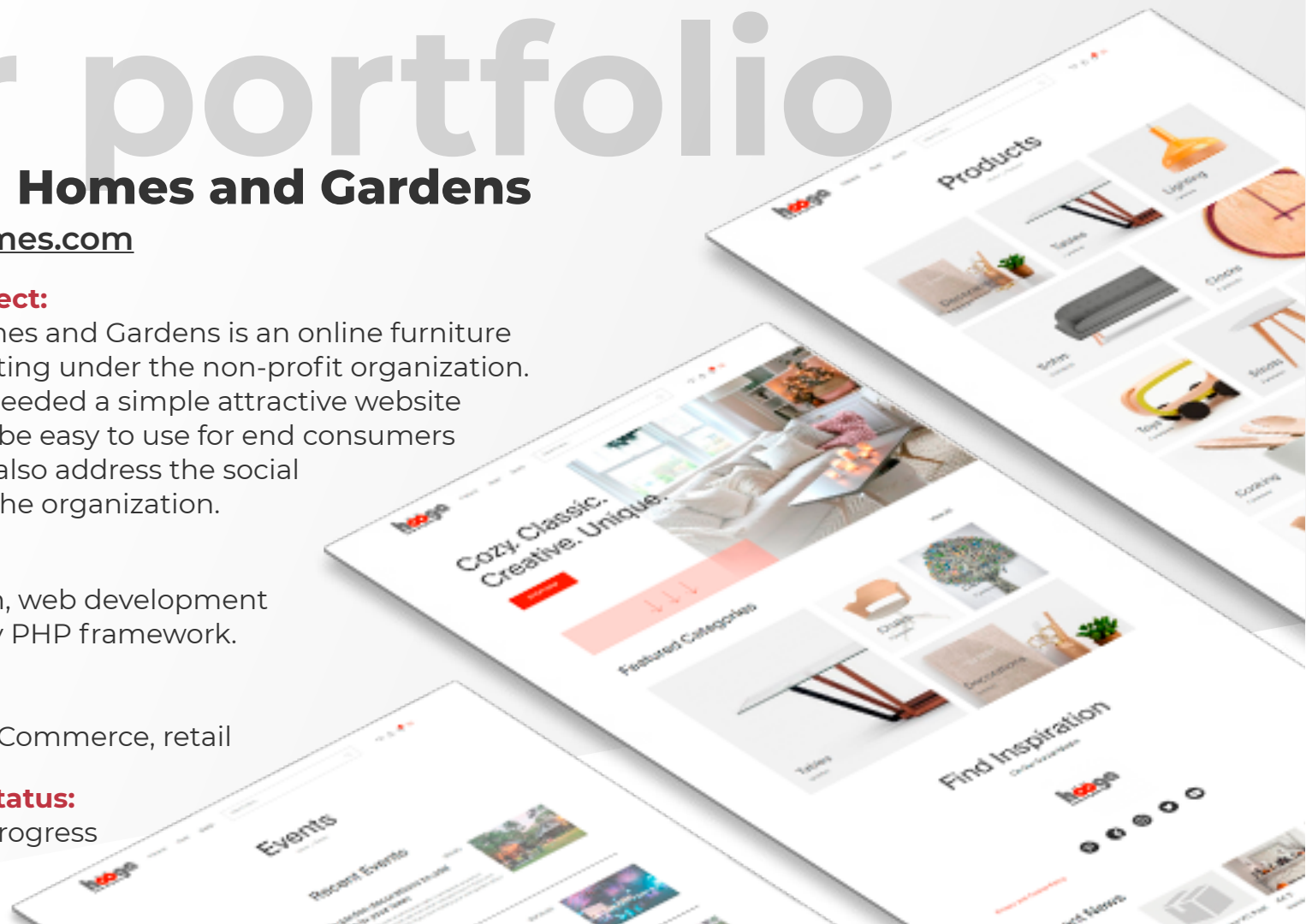
Solution:
Web design, web development on Symfony PHP framework.

Industry:
B2B, B2C, eCommerce, retail

Business Status:
Project in progress

Our portfolio

Cash For Casa

cashforcasa.com

About Project:
Cash For Casa is a direct real estate purchasing agency.
The goal of this company website is to introduce its services,
explain the process and encourage people to get
in touch and make the first step.

Solution:
WordPress website (design
and development), content
plan for social media

Industry:
Real estate, B2C

Business Status:
Put on pause
by the client

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